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APPLICATION NO.	F	ILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/671,792	10/671,792 09/29/2003		Roger Ecoffet	2199/TR/US	9904
23373	7590	12/02/2004		EXAMINER	
SUGHRUE			HINZE, LEO T		
2100 PENNSYLVANIA AVENUE, N.W. SUITE 800				ART UNIT	PAPER NUMBER
WASHING	ron, do	20037	2854		
				DATE MAILED: 12/02/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.

•								
	Application No.	Applicant(s)						
	10/671,792	ECOFFET ET AL.						
Office Action Summary	Examiner	Art Unit						
·	Leo T. Hinze	2854						
The MAILING DATE of this communication a Period for Reply	appears on the cover sheet w	vith the correspondence address						
A SHORTENED STATUTORY PERIOD FOR REF	PLY IS SET TO EXPIRE 31	MONTH(S) FROM						
THE MAILING DATE OF THIS COMMUNICATION - Extensions of time may be available under the provisions of 37 CFR after SIX (6) MONTHS from the mailing date of this communication.	٧.							
 If the period for reply specified above is less than thirty (30) days, a r If NO period for reply is specified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by state Any reply received by the Office later than three months after the material earned patent term adjustment. See 37 CFR 1.704(b). 	od will apply and will expire SIX (6) MC tute, cause the application to become a	ONTHS from the mailing date of this communication. ABANDONED (35 U.S.C. § 133).						
Status .								
1) Responsive to communication(s) filed on 29	September 2003.							
	·							
3) Since this application is in condition for allow	, _							
closed in accordance with the practice unde	closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.							
Disposition of Claims		•						
4) Claim(s) 1-8 is/are pending in the application	☑ Claim(s) <u>1-8</u> is/are pending in the application.							
4a) Of the above claim(s) is/are withd	4a) Of the above claim(s) is/are withdrawn from consideration.							
5) Claim(s) is/are allowed.	Claim(s) is/are allowed.							
6)⊠ Claim(s) <u>1-8</u> is/are rejected.								
8) Claim(s) are subject to restriction and	d/or election requirement.							
Application Papers		3 ()						
9)☐ The specification is objected to by the Exami	9) The specification is objected to by the Examiner.							
10)⊠ The drawing(s) filed on 29 September 2003	· · · · · · · · · · · · · · · · · · ·							
Applicant may not request that any objection to the	• • • • • • • • • • • • • • • • • • • •							
	Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).							
11)☐ The oath or declaration is objected to by the	Examiner. Note the attach	ed Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119								
12) Acknowledgment is made of a claim for forei	gn priority under 35 U.S.C.	§ 119(a)-(d) or (f).						
a)⊠ All b)□ Some * c)□ None of:								
	1. Certified copies of the priority documents have been received.							
	2. Certified copies of the priority documents have been received in Application No							
	3. Copies of the certified copies of the priority documents have been received in this National Stage							
application from the International Bure * See the attached detailed Office action for a li		at received						
·	ist of the defined dopies he	A received.						
Attachment(s)								
1) Notice of References Cited (PTO-892)		v Summary (PTO-413)						
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)		o(s)/Mail Date f Informal Patent Application (PTO-152)						
 Information Disclosure Statement(s) (PTO-1449 or PTO/SB/0 Paper No(s)/Mail Date <u>20030929</u>. 	6) Other: _							

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DETAILED ACTION

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Claim Rejections - 35 USC § 103

1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness

rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in

section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that

the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary

skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the

invention was made.

This application currently names joint inventors. In considering patentability of the claims

under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was

commonly owned at the time any inventions covered therein were made absent any evidence to the

contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and

invention dates of each claim that was not commonly owned at the time a later invention was made in

order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e),

(f) or (g) prior art under 35 U.S.C. 103(a).

2. Claims 1-8 are rejected under 35 U.S.C. 103(a) as being unpatentable over Vollert, US

5,184,334 (Vollert) in view of Ecoffet, WO 01/40881 (Ecoffet) and Scalo et al., US 3,061,869 (Scalo).

For references to Ecoffet, see US equivalent case 6,719,455.

a. Regarding claim 1:

Vollert teaches a crown (46, Fig. 2) for a timepiece, including a head (10, Fig. 2), a central

portion (23, Fig. 2) and a lateral skirt (12, Fig. 2), said head including an end face.

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Vollert does not teach an end face bearing a design, wherein the end face includes a substrate onto one face of which said design is applied, wherein said substrate is mounted so as to move in rotation in said head and wherein the crown further includes braking means arranged for holding said substrate in different angular orientations with respect to the head about the rotational axis of the crown.

Ecoffet teaches that it is desirable to have logos or designs on the end face of the crown, especially in luxury and high quality watches, and that it is desirable to have the logo always oriented properly (col. 1, lines 13-30).

Scalo teaches a control knob with an insert for the end face (36, Fig. 1), the insert including an o-ring (38, Fig. 3) for securing the insert into the end face of the control knob.

It would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Vollert to include a logo or design on the end face of the crown, because Ecoffet teaches that logos are desirable on watch crowns.

It would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Vollert to have an independently adjustable insert on the end cap, because Scalo teaches such an end cap, and one having ordinary skill in the art would recognize that this end cap would allow the user to easily adjust the position of the logo, and further to easily change the logo to a different design, if so desired.

Regarding claim 2, the combination of Vollert, Ecoffet and Scalo teach all that is claimed as b. discussed in the rejection of claim 1 above, including wherein said braking means act via friction (Scalo, Fig. 3).

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c. Regarding claim 3, the combination of Vollert, Ecoffet and Scalo teach all that is claimed as discussed in the rejection of claim 2 above, including wherein said braking means comprises an elastic annular element (Scalo, 38, Fig. 3, col. 2, lines 26-28).

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- d. Regarding claim 4, the combination of Vollert, Ecoffet and Scalo teach all that is claimed as discussed in the rejection of claim 3 above, including wherein said annular element is elastic in a direction parallel to the rotational axis of the crown (Scalo, note orientation of o-ring in Fig. 3).
- e. Regarding claim 5, the combination of Vollert, Ecoffet and Scalo teach all that is claimed as discussed in the rejection of claim 1 above, including wherein said braking means are formed by an annular joint made of a compressible material (Scalo, 38, Fig. 3, col. 2, lines 26-28).
- f. Regarding claim 6, the combination of Vollert, Ecoffet and Scalo teach all that is claimed as discussed in the rejection of claim 1 above, including wherein the central portion is added onto the head, wherein said central portion includes a tube fitted with a disc at one of its ends (Vollert, 46, Fig. 2), wherein said substrate includes an annular edge and wherein said substrate is gripped axially via its edge between the disc and the head (Scalo, Fig. 3).
- g. Regarding claim 7, the combination of Vollert, Ecoffet and Scalo teach all that is claimed as discussed in the rejection of claim 6 above, including wherein said braking means are arranged between the disc and the substrate (Vollert, Fig. 2 and Scalo, Fig. 3).
- h. Regarding claim 8, the combination of Vollert, Ecoffet and Scalo teach all that is claimed as discussed in the rejection of claim 1 above, including wherein the crown is of the screw-on type (Vollert; screw threads in 22, Fig. 2).

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Conclusion

3. The prior art made of record and not relied upon is considered pertinent to applicant's

disclosure.

Any inquiry concerning this communication or earlier communications from the examiner

should be directed to Leo T. Hinze whose telephone number is (571) 272-2167. The examiner can

normally be reached on M-F 8:00-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor,

Andrew Hirshfeld can be reached on (571) 272-2168. The fax phone number for the organization

where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application

Information Retrieval (PAIR) system. Status information for published applications may be obtained

from either Private PAIR or Public PAIR. Status information for unpublished applications is available

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direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the

Electronic Business Center (EBC) at 866-217-9197 (toll-free).

ANDREW H. HIRSHFELD SUPERVISORY PATENT EXAMINER

TECHNOLOGY CENTER 2800

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Leo T. Hinze Patent Examiner AU 2854 26 November 2004